

1

Describe the Situation

What does the image show?
How does it make you feel?



Where did the image originate?

2

Identify the Source

Where did the image come from?
What is the source's reputation?



Was the original image modified?



Questioning Images



3

Interpret the Meaning

Is there any text with the image?
Does it influence the meaning?
What is the intended message? Is it accurate?



How have others commented on the image?

4

Analyze the Purpose

What is the purpose of the image?
How might different audiences interpret the image?



Would sharing this image cause ethical concerns?



Why might people share this image?