



1

Describe the Situation

What does the image show?
How does it make you feel?

2

Identify the Source

Where did the image come from?
What is the source's reputation?

3

Interpret the Meaning

Is there any text with the image?
Does it influence the meaning?
What is the intended message?
Is it accurate?

4

Analyze the Purpose

What is the purpose of the image?
How might different audiences interpret the image?