

ACTIVITY**ONLINE INVESTIGATION**

Explore some of the themes in the lesson by completing an online investigation and making notes about what you learn through the activities.

| ACTIVITY | COMMENTS |
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| Find out what Google knows about you. For example, find three YouTube videos you watched in January of this year. Select 'Filter by Date'. (https://myactivity.google.com/) | |
| Find an ad online that has been targeting you. Why are you seeing it? Dismiss it, and click the 'why am I seeing this' to learn more. | |
| Find the 'Terms of Service' for Snapchat – what rights do you give Snapchat when you post a 'Story' that is viewable by 'Everyone'? | |
| Look into buying a Facebook or Instagram ad. What segment of the population do you want to reach? | |
| Find a conspiracy theory on YouTube (e.g., Flat earth theory, fake moon landings, 9/11 cover up). How many views does it have? | |
| Go to google.com and type in "What is". Make note of the options Google suggests to complete your search. Select one option (i.e., What is love). Now type in "What is" again. How did the list of options change? | |
| Look at the social media channel of a mainstream news organization (i.e., <i>Globe and Mail</i> , <i>Calgary Herald</i> , <i>Edmonton Journal</i>). Compare what appears there with the homepage of its website. | |